

EL PASEO JEWELERS
**FASHION
WEEK** EL PASEO

PRESENTED BY BOBBI LAMPROS
MARCH 19–26, 2022

El Paseo Jewelers Fashion Week El Paseo celebrates its 15th year March 19–26, 2022 in the heart of Palm Desert, California, at The Gardens on El Paseo.

Fashion Week El Paseo showcases the newest collections by top designers as well as fresh ideas by emerging designers. Produced by *Palm Springs Life*, it has become the largest fashion event in the West.



TIFFANY L. CLARK

FASHION WEEK EL PASEO RECAP // 2019

ATTENDANCE: **13,650 (1,706 per day)**

GEOGRAPHIC COMPOSITION OF ATTENDEES: **Coachella Valley – 60%; Out-of-Market – 40%**

ECONOMIC IMPACT: **\$5,118,750**

EL PASEO IN-STORE EVENTS PARTICIPANTS: **123 separate in-store events / 23 stores participating**

SPONSORS & PARTNERS: **58**

CHARITIES: **9 receiving over \$58,870**

VOLUNTEERS: **240**



EDWIN OUDSHOORN



TRINA TURK



CHRISTOPHER BATES

2022 schedule of events

SATURDAY, MARCH 19

TRINA TURK'S 2022 WEST COAST ATTITUDE

6:30 p.m. Cocktail Reception // 8 p.m. Fashion Show

SUNDAY, MARCH 20

LE CHIEN WITH A TWIST

5 p.m. Cocktail Reception & Silent Auction // 6 p.m. Fashion Show

MONDAY, MARCH 21

THE "BUZZ" ON EL PASEO

6:30 p.m. Cocktail Reception // 8 p.m. Fashion Show

TUESDAY, MARCH 22

TO BE ANNOUNCED

6:30 p.m. Cocktail Reception // 8 p.m. Fashion Show

WEDNESDAY, MARCH 23

CHRISTOPHER BATES PRESENTS

6:30 p.m. Cocktail Reception // 8 p.m. Fashion Show

THURSDAY, MARCH 24

COUTURE DEBUT FROM FIDM

FASHION INSTITUTE OF DESIGN AND MERCHANDISING'S DEBUT

6:30 p.m. Cocktail Reception // 8 p.m. Fashion Show

FRIDAY, MARCH 25

SAKS FIFTH AVENUE PRESENTS

6:30 p.m. Cocktail Reception // 8 p.m. Fashion Show

SATURDAY, MARCH 26

THE FANTASTICAL FASHIONS OF EDWIN OUDSHOORN

6:30 p.m. Cocktail Reception // 8 p.m. Fashion Show

EVENT LOCATION

The Gardens on El Paseo
West Side, the Upper Level Parking Deck

73-545 El Paseo, Palm Desert, CA 92260

Parking is available in the parking garage on San Pablo
or the parking lot behind El Paseo Village.

CONTACTS:

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