

EL PASEO JEWELERS
**FASHION
WEEK** EL PASEO

MARCH 16-23, 2019

2019

volunteer guide



A PALM SPRINGS LIFE EVENT

#FWEP

welcome, volunteers!



We are very pleased you are interested in participating as a volunteer at Fashion Week 2019. The volunteer categories and dates are listed below. In addition, if you have an interest in assisting us as a Fashion Week Volunteer Team Captain, please let us know.

Register now at fashionweekpaseo.com/volunteer/

VOLUNTEER CATEGORIES AND DATES

- » Backstage Dressers (March 16–23)
- » Greeters: VIP Lounge and The Gardens (March 16–24)
- » Media Booth (March 15–24)
- » Silent Auction Desk (March 17)
- » Ticket Booth (March 15–24)
- » Ticket Scanner (March 16–24)
- » Usher (March 16–23)

MANDATORY TRAINING DATE

Thursday, March 14, 4–5 p.m.

- » Backstage Dressers
- » Greeters: VIP Lounge and The Gardens
- » Media Booth
- » Silent Auction Desk
- » Ticket Booth
- » Ticket Scanner
- » Ushers

VOLUNTEER TIPS

The volunteer tips below are to help make your experience more enjoyable:

- » What to wear: Please wear comfortable flat shoes and pants, nice jeans and shorts are also acceptable; no short shorts. A volunteer tee shirt will be provided and should be worn at all your volunteer shifts.
- » Valuables: Please lock all valuables in your car. We cannot provide security for purses, wallets, cell phones, etc.
- » Food & water: All shifts are no longer than four hours so please arrive having eaten a snack or meal prior to your shift. Water is available on all shifts.
- » Fashion shows: If your shift coincides with the nightly fashion shows, you are welcome to stay and watch the show. You must stand along the sides of the tent or sit in the designated general admission seats available for volunteers.



VOLUNTEER TRAINING LOCATION

All training takes place at the Fashion Week Tents: West side upper level parking deck The Gardens on El Paseo, 73-545 El Paseo, Palm Desert, CA 92260.

Parking is available in the parking garage on San Pablo or the parking lot behind El Paseo Village.

TEAM CAPTAIN RESPONSIBILITIES

- » Attend the mandatory volunteer training meeting for respective category; see schedule
- » Be knowledgeable about your specific area of responsibility.
- » Be knowledgeable about the event; able to answer questions.
- » Be available to lead and instruct your team of volunteers most days and times of the events.
- » Assist in coordinating the scheduling of your team of volunteers for coverage of all event days and times.
- » Troubleshoot issues as they arise and notify Lisa Laddusaw, Marketing Manager, if issues cannot be resolved:
Lisa Laddusaw
760-325-2333 ext 215 or lisa@palmspringslife.com
- » Have fun!

2019 *volunteer shifts*

BACKSTAGE DRESSERS

SAT 3/16 7–9 p.m.
SUN 3/17 5–7:45 p.m.
MON–SAT 3/18–23 7–9 p.m.

EARLY BACKSTAGE DRESSERS

SAT 3/16 6–9 p.m.
SUN 3/17 4–7:45 p.m.
MON–SAT 3/18–23 6–9 p.m.

GREETERS

VIP LOUNGE

SAT 3/16 5–8 p.m.
SUN 3/17 4:30–6 p.m.
MON 3/18 6–8 p.m.
TUE 3/19 6–8 p.m.
WED 3/20 6–8 p.m.
THU 3/21 5–8 p.m.
FRI 3/22 6–8 p.m.
SAT 3/23 9:30 a.m.–12:30 p.m.
12–3 p.m.
6–8 p.m.
SUN 3/24 11:30 a.m.–3 p.m.



GREETERS

TUE 3/19 10–11 a.m.
FRI 3/22 10:30 a.m.–12:30 p.m.
SAT 3/23 9:30 a.m.–12:30 p.m.
SUN 3/24 8:30–11:30 a.m.

MEDIA BOOTH

FRI 3/15 11 a.m.–2:30 p.m.
2–4 p.m.
SAT 3/16 11 a.m.–2:30 p.m.
2–5 p.m.
4:30–8 p.m.
SUN 3/17 10 a.m.–2 p.m.
1:30–5 p.m.
4:30–6 p.m.
MON–FRI 3/18–22 10 a.m.–2 p.m.
1:30–5 p.m.
4:30–8 p.m.
SAT 3/23 9:30 a.m.–1:30 p.m.
1–5 p.m.
4:30–8 p.m.
SUN 3/24 9:30 a.m.–12:30 p.m.
12–2:30 p.m.



TICKET BOOTH

FRI 3/15	11 a.m.–2:30 p.m. 2–4 p.m.
SAT 3/16	11 a.m.–3 p.m. 2:30–6:30 p.m. 6–9:30 p.m.
SUN 3/17	10 a.m.–2 p.m. 1:30–5 p.m. 4:30–8 p.m.
MON–FRI 3/18–22	10 a.m.–2 p.m. 1:30–5:30 p.m. 5–9:30 p.m.
SAT 3/23	9 a.m.–1:30 p.m. 1–5 p.m. 4:30–9:30 p.m.
SUN 3/24	8:30 a.m.–12:30 p.m. 12–3 p.m.

TICKET SCANNERS

SAT 3/16	5–8 p.m.
SUN 3/17	4:30–6 p.m.
MON 3/18	6–8 p.m.
TUE 3/19	6–8 p.m.
WED 3/20	6–8 p.m.
THU 3/21	6–8 p.m.
FRI 3/22	10:30 a.m.–1 p.m. 6–8 p.m.
SAT 3/23	9:30 a.m.–12:30 p.m. 12–2:30 p.m. 6–8 p.m.
SUN 3/24	8:30–11:30 a.m. 11:30 a.m.–2:30 p.m.

SILENT AUCTIONS

SUN 3/17	4:30–6 p.m.
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USHER

SAT 3/16	7:15–9 p.m.
SUN 3/17	5:15–7:45 p.m.
MON–SAT 3/18–23	7:15–9 p.m.



EL PASEO JEWELERS
FASHION
WEEK EL PASEO

AT THE GARDENS ON EL PASEO // MARCH 16-23, 2019

SCHEDULE OF EVENTS

SATURDAY, MARCH 16

CALIFORNIA UNZIPPED

6:30 p.m. Cocktail Reception

8 p.m. Fashion Show

SUNDAY, MARCH 17

Trunk Show with

California Unzipped Designers

10:30 a.m.-2 p.m. Trunk Show

Le Chien

5 p.m. Cocktail Reception & Silent Auction

6 p.m. Fashion Show & Live Auction

MONDAY, MARCH 18

Trunk Show featuring Victor Tung

11 a.m.-2:30 p.m. Trunk Show

Porsche and The El Paseo Experience

6:30 p.m. Cocktail Reception

8 p.m. Fashion Show

TUESDAY, MARCH 19

Porsche Collection Trunk Show

10 a.m.-12 p.m. Trunk Show

Meet and Greet with Michael Costello and His *Project Runway* Friends

10:30 a.m. Meet & Greet

Michael Costello and

His *Project Runway* Friends

6:30 p.m. Cocktail Reception

8 p.m. Fashion Show

Porsche Collection Trunk Show

6:30-9:30 p.m. Trunk Show

WEDNESDAY, MARCH 20

Trunk Shows with Michael Costello and His *Project Runway* Friends

11 a.m.-3 p.m. Trunk Shows

WEDNESDAY, MARCH 20

“Hollywood Party – Nobody Sleeps Tonight”

6:30 p.m. Cocktail Reception

8 p.m. Fashion Show

THURSDAY, MARCH 21

Trunk Show featuring Gustavo Cadile

11 a.m.-3 p.m. Trunk Show

FIDM/Fashion Institute of Design and Merchandising’s Debut Presentation

6:30 p.m. Cocktail Reception

8 p.m. Fashion Show

FRIDAY, MARCH 22

The Best of Saks Fifth Avenue!

6:30 p.m. Cocktail Reception

8 p.m. Fashion Show

SATURDAY, MARCH 23

The Best of Saks Fifth Avenue Trunk Show Collections

10 a.m.-7 p.m. Trunk Show

Finale Night featuring New York Designer Lela Rose

6:30 p.m. Cocktail Reception

8 p.m. Fashion Show

SUNDAY, MARCH 24

The Best of Saks Fifth Avenue Trunk Show Collections

11 a.m.-6 p.m.

Trunk Show featuring Lela Rose

11 a.m.-5 p.m.

MONDAY, MARCH 25

Trunk Show featuring Lela Rose

10 a.m.-5 p.m.

PACIFIC SALES KITCHEN & HOME
**PALM DESERT
FOOD & WINE**

PRESENTED BY
AGUA CALIENTE CASINO RESORT SPA
at The Gardens on El Paseo | March 22–24, 2019

SCHEDULE OF EVENTS

Friday, March 22: James Beard Four-Course Luncheon

Featuring emcee, Stuart O’Keeffe, celebrity chef, television personality, and cookbook author
11:30 a.m.–2 p.m.

Just like any good wine, cheese, or cast-iron skillet, the James Beard Gourmet Four-Course Luncheon, a special feature of Palm Desert Food & Wine, only gets better each year. The lineup of award-winning celebrity chefs that will be attending the 2019 event hail from California and across the country and include **Scott Conant**, chef, restaurateur, cookbook author, TV personality, judge on *Chopped*, and frequent co-host on Food Network’s *Beat Bobby Flay*; **Fabio Viviani**, acclaimed chef, culinary personality, restaurateur, cookbook author, and winner of *Top Chef*’s Fan Favorite title; **Antonia Lofaso**, chef, restaurateur, cookbook author, and television personality on *Top Chef*, *Restaurant Startup*, *Cutthroat Kitchen*, and Food Network’s *Guy’s Grocery Games*; **Zac Young**, named one of the top 10 pastry chefs in America in 2015, creator of viral dessert sensation The PieCaken, finalist on Bravo’s *Top Chef: Just Desserts*, and Pastry Director of Craveable Hospitality Group.

Saturday, March 23: Grand Tastings

10 a.m.–3 p.m.

Grand Tastings will feature delectable morsels from more than 40 restaurants, created by renowned chefs from the Coachella Valley and all across California. More than 60 premium wines, craft beers, and spirits will be offered as well, and participants will be able to interact with the vintners and chefs to discuss in detail about the offerings.

Sunday, March 24: Champagne and Bloody Mary Brunch

9 a.m.–12 p.m.

The best Sundays begin with an extraordinary brunch — and the right cocktails. Join us March 24 for an exclusive Champagne and Bloody Mary Brunch experience meticulously prepared by celebrity chefs, including **Gale Gand**, a James Beard Award-winning chef and cookbook author; **Brooke Williamson**, a television personality and co-chef/co-owner of The Tripel, Hudson House, Playa Provisions, and Da Kikokiko; and **Karen Krasne**, an executive pastry chef, owner of Extraordinary Desserts, and cookbook author.

Sunday, March 24: North to South: Food of the Americas

12–3 p.m.

From Brazil to Baja, Peru to Palm Springs, join us as we celebrate the distinctive taste and lifestyle of Southern California and beyond. You’re in for an afternoon of flavor and flair like no other. Sample your way through a menu of inspired dishes, influenced by the different spices and foods native to the Americas and infused with each participating chef’s signature style. As a complement to the array of culinary tastings, spirits, craft beers, wines, and cocktails will whet your whistle while you wander leisurely through this food and drink playground.



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MARCH 16–23, 2019

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